

**A STUDY ON BRAND PREFERENCE OF XIAOMI  
PHONES AMONG YOUNGSTERS WITH SPECIAL  
REFERENCE TO THODUPUZHA TALUK**

*Dissertation submitted to the  
Mahatma Gandhi University*

*In the partial fulfilment of the requirements for the  
DEGREE OF MASTER OF COMMERCE*

Submitted by

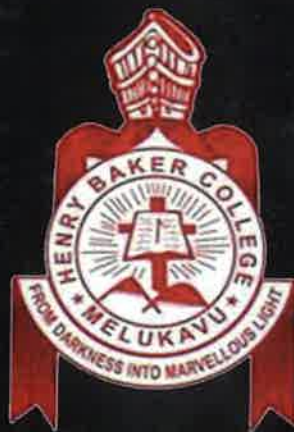
**ABHIJITH AJI**

**(Reg.No:180011025103)**

Under the Supervision of

**Mr. Jenipher Carlos Hosanna**

**Assistant Professor**



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

**HENRY BAKER COLLEGE, MELUKAVU**

**March 2020**



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**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Melukavu

31-03-2019

**“ROLE OF SOCIAL & ECONOMIC INFRASTRUCTURE FOR THE  
PROMOTION OF BUSINESS ACTIVITIES WITH REFERENCE TO  
ERATTUPETTA MUNICIPALITY”**

*Dissertation submitted to the*

*Mahatma Gandhi University*

*In the partial fulfilment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

Submitted by

**AISHA SIDHIQUE**

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Under the Supervision of

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Assistant Professor



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**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date:31-03-2020

**A STUDY ON INVESTOR BEHAVIOUR IN SECURITY  
MARKET WITH REFERENCE TO KOTAK SECURIEIS,  
KOTTAYAM**

*Dissertation submitted to the*

*Mahatma Gandhi University*

*In the partial fulfilment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

Submitted by

**AMALU MARIA JOSE**

(Reg.No:180011025105)

Under the Supervision of

**Mr. Jenipher Carlos Hosanna**

Assistant Professor



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**March 2020**



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**Dr Santo Jose**

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*Henry Baker College Melukavu*

**Dr. SANTO JOSE**  
**Assistant Professor & Head**  
**Research & PG Department of Commerce**  
**Henry Baker College, Melukavu**

Place: Melukavu

Date:31-03-2020

**AN EMPIRICAL INVESTIGATION OF  
CUSTOMER PREFERENCE IN MOBILE DATA PLAN  
WITH SPECIAL REFERENCE TO STUDENT TEACHERS IN  
HENRY BAKER COLLEGE MELUKAVU**

*Dissertation submitted to the*

*Mahatma Gandhi University*

*In the partial fulfillment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**ANUMOL PRASAD**

(Reg. No: 180011025106)

*Under the Supervision of*

**Mr. Shinu Thomas P**

Assistant Professor



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**March 2020**



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This is to certify that **ANUMOL PRASAD** has undergone the M.Com. Degree Course at Henry Baker College, Melukavu and has under taken the Dissertation “AN EMPIRICAL INVESTIGATION OF CUSTOMER PREFERENCE IN MOBILE DATA PLAN WITH SPECIAL REFERENCE TO STUDENTS AND TEACHERS IN HENRY BAKER COLLEGE MELUKAVU” under the Guidance of **Mr. Shinu Thomas P** , Assistant Professor, Research & PG Department of Commerce. She is permitted to submit this Dissertation to the University.



**Dr. Santo Jose**

Head of the Department

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**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020

**A STUDY ON FINANCIAL STATEMENT OF ESAF  
MICROFINANCE**

*Dissertation submitted to the  
Mahatma Gandhi University  
In the Partial fulfilment of the requirement for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**ASWANI RAVI**

**(Reg. No: 180011025107)**

*Under the supervision of*

**SHINU THOMAS P**

**Assistant Professor**



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

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*This is to certify that **ASWANI RAVI** has undergone the M.Com. Degree Course at Henry Baker College, Melukavu and has under taken the dissertation under the Guidance of **Prof. SHINU THOMAS P**, Assistant Professor, Research & P G Department of Commerce. She is permitted to submit this dissertation to the University.*



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**Dr. SANTO JOSE**  
**Assistant Professor & Head**  
**Research & PG Department of Commerce**  
**Henry Baker College, Melukavu**

Place: Melukavu

Date:31-3-2020

**AWARENESS AND USAGE OF INTERNET BANKING  
FACILITIES IN KOTTAYAM DISTRICT**

*Dissertation submitted to the  
Mahatma Gandhi University  
In the Partial fulfilment of the requirement for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**ELIZABETH MATHEW**

**(Reg. No: 180011025108)**

*Under the supervision of*

**SHINU THOMAS P**

**Assistant Professor**



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

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**MARCH 2020**



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**Dr. Santo Jose**

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*Henry Baker College Melukavu*

**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date: 31-03-2020

**PROBLEMS FACED BY TEA PLANTATION EMPLOYEES  
IN VAGAMON DIVISION**

*Dissertation submitted to the  
Mahatma Gandhi University  
In the Partial fulfilment of the requirement for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**ELSON DANIEL**

**(Reg. No: 180011025109)**

*Under the supervision of*

**ASHLY MEREENA MATHEW**

**Assistant Professor**



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

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**MARCH 2020**



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**Dr. Santo Jose**

**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date: 31-3-2020

**A STUDY ON CUSTOMER SATISFACTION AND AWARENESS  
ON DIGITAL PAYMENT SYSTEMS AT KOTTAYAM  
DISTRICT**

*Dissertation submitted to the*

*Mahatma Gandhi University*

*In the partial fulfillment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**FOUMITHA KAREEM**

(Reg. No: 180011025110)

*Under the Supervision of*

**ASHLY MEREENA MATHEW**

Assistant Professor



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

**HENRY BAKER COLLEGE, MELUKAVU**

**March 2020**



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**Dr. Santo Jose**

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**Dr. SANTO JOSE**  
**Assistant Professor & Head**  
**Research & PG Department of Commerce**  
**Henry Baker College, Melukavu**

Place: Melukavu

Date:31-03-2020

**IMPACT OF PILGRIMAGE TOURISM IN THE  
ECONOMIC DEVELOPMENT OF ERUMELI  
GRAMA PANCHAYATH**

*Dissertation Submitted to the  
Mahatma Gandhi University*

*In the Partial fulfillment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

Submitted by

**Hairunnisa M.S**

(Reg. No: 180011025111)

Under the Supervision of

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Assistant Professor



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

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**March 2020**



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This is to certify that **Hairunnisa M.S.** has undergone the M.Com. Degree Course at Henry Baker College, Melukavu and has undertaken the Dissertation "IMPACT OF PILGRIMAGE TOURISM IN THE ECONOMIC DEVELOPMENT OF ERUMELIGRAMA PANCHAYATH" under the Guidance of **Dr. Santo Jose**, Assistant Professor & Head, Research & PG Department of Commerce. She is permitted to submit this Dissertation to the University.



**Dr. Santo Jose**

Head of the Department

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**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020

**INVESTORS ATTITUDES TOWARDS MUTUAL FUNDS AS  
AN INVESTMENT OPTION-A STUDY WITH SPECIAL  
REFERENCE TO PALA MUNICIPALITY**

*Dissertation submitted to the  
Mahatma Gandhi University  
In the Partial fulfilment of the requirement for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**JANCY CHARLY**

**(Reg. No: 180011025112)**

*Under the supervision of*

**ASHLY MEREENA MATHEW**

**Assistant Professor**



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

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**MARCH 2020**



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**Dr. SANTO JOSE**

**Assistant Professor & Head**

**Research & PG Department of Commerce**

**Henry Baker College, Melukavu**

Place: Melukavu

Date: 31-3-2020

**CUSTOMER SATISFACTION OF KSFE  
A STUDY BASED ON THODUPUZHA BRANCH**

*Dissertation submitted to the  
Mahatma Gandhi University*

*In the partial fulfillment of the requirements for the  
DEGREE OF MASTER OF COMMERCE*

*Submitted by*

**JAYALAKSHMI V.S**

(Reg. No: 180011025113)

*Under the Supervision of*

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Assistant Professor**



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

**HENRY BAKER COLLEGE, MELUKAVU**

**March 2020**



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**Dr. SANTO JOSE**  
**Assistant Professor & Head**  
**Research & PG Department of Commerce**  
**Henry Baker College, Melukavu**

Place: Melukavu

Date: 31-03-2020

**CUSTOMER PREFERENCE TOWARDS LIFE  
INSURANCE POLICIES; WITH SPECIAL  
REFERENCE TO PEERMADE THALUK**

*Dissertation submitted to the  
Mahatma Gandhi University*  
*In the partial fulfillment of the requirements for the*  
**DEGREE OF MASTER OF COMMERCE**

**Submitted by**  
**JOBIN JAYAN**  
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**Under the Supervision of**  
**Mr. Justin Jose, M.Com, M.Ed.**  
**Assistant Professor**



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Head of the Department of Commerce  
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**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date: 10-07-2020

# **CUSTOMER SATISFACTION ON SBI YONO WITH SPECIAL REFERENCE TO MEENACHIL TALUK**

*Dissertation Submitted to the*

*Mahatma Gandhi University*

*In the Partial fulfillment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

Submitted by

**Rifna V Subair**

(Reg. No: 180011025115)

Under the Supervision of

**Prof. Justin Jose**

Assistant Professor



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

**HENRY BAKER COLLEGE, MELUKAVU**

**March 2020**



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**Dr. Santo Jose**

Head of the Department

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**Dr. SANTO JOSE**  
Assistant Professor & Head  
Research & PG Department of Commerce  
Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020

**A STUDY ON THE BUYING BEHAVIOUR OF WOMEN IN  
ONLINE APPAREL SHOPPING WITH SPECIAL  
REFERENCE TO MEENACHIL TALUK**

*Dissertation submitted to the*

*Mahatma Gandhi University*

*In the partial fulfillment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**SHERIN JOSEPH**

(Reg. No: 180011025116)

*Under the Supervision of*

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Assistant Professor on Contract



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**March 2020**



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*Henry Baker College Melukavu*

**Dr. SANTO JOSE**  
**Assistant Professor & Head**  
**Research & PG Department of Commerce**  
**Henry Baker College, Melukavu**

Place: Melukavu

Date: 31-03-2020

**A STUDY ON THE LEVEL OF AWARENESS ON  
INVESTMENT AVENUES AMONG COLLEGE  
TEACHERS**

*Dissertation submitted to the*

*Mahatma Gandhi University*

*In the partial fulfillment of the requirements for the*

**DEGREE OF MASTER OF COMMERCE**

*Submitted by*

**VISHNUPRIYA P.R**

(Reg. No:180011025117)

*Under the Supervision of*

**Mrs. ANUMOL SAM, M.COM**

Assistant Professor



**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE**

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**March 2020**



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This is to certify that **VISHNUPRIYA P.R** has undergone the *M.Com. Degree Course* at Henry Baker College, Melukavu and has under taken the dissertation under the Guidance of **Mrs.ANUMOL SAM**, Assistant Professor on Contract, Research & P G Department of Commerce. She is permitted to submit this dissertation to the University.



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Assistant Professor & Head  
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Henry Baker College, Melukavu

Place: Melukavu

Date: 30-06-2020